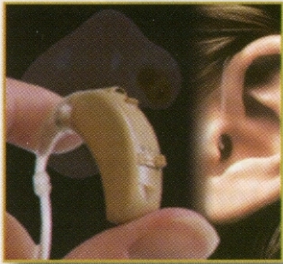


## Our Story



After being diagnosed at age 45 with hearing loss, Ms. Soule, the CEO, required hearing aids. Being of the baby boomer age and a career woman, only the best digital hearing aids were appropriate.

Ms. Soule was told she would put the hearing aids in every morning and the container should stay by the bedside. This is not reality. For an active person who travels and does conference calls, this new addition to the daily wardrobe, make-up regime, or technology routine (whichever category you prefer) requires flexibility.

*"Organization is important and the Soulear Case helps me manage all of my accessories for my hearing aids.*

*- Melanie Green*

Asking people of all ages as to how they care for their hearing devices, the results were limited based upon lack of choice. The conclusions were that everyone takes them in and out or turns them on and off several times a day. Men stick them in their pockets, unprotected. Women, carry around a makeshift container that is more acceptable to their personal style.

My Case Manager, Inc. has been in business since 2004 and provides state-of-the-art storage products for healthcare devices with particular attention to safekeeping, mobility and design.

The SOULEAR Take-Along cases are available to the consumer through audiologists, online or in approved retail outlets. For select distribution of wholesale or affiliate accounts please contact us. For more information or questions about SOULEAR Take-Along Cases and other products visit [westone.com](http://westone.com).



**Makes a Great Gift!**  
**Sleek and Stylish**  
**One Size Fits all Devices**  
**Easy-open Push Button**  
**One or Two Hearing Aids**  
**Easy Gripping Exterior**  
**Five Compartments**  
**Air Tight**



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## Active Mobility for Everyday Life



**MyCaseManager**<sup>™</sup>  
Take-Along Cases



## Why hearing aid cases?

- Hearing aids are expensive investments and require protective storage.
- Hearing loss is on the rise and the cure in most diagnoses is with well-fit hearing instruments.
- There is a lack of fashionable and compact cases that meet today's hearing loss requirements.

## The SOULEAR™ Solution!

The SOULEAR Take-Along Cases are designed from experience and the desire for a more stylish way to handle a rising health condition. Cases are convenient to carry hearing aids and your accessories wherever you go and help to prevent loss or damage! Developed to provide active mobility for every day life. The SOULEAR Take-Along Cases are patent pending and meet the need for increased hearing loss accessories and the expectations of today's active lifestyles.



## Protect Your Investment

The cost of hearing devices of the digital kind can be expensive and yet, to hear, they are priceless. Insurance, in most cases, does not cover them. To keep your hearing aids from being lost or damaged you need to protect them. Today, there is a lack of quality cases. The SOULEAR Take-Along Cases are the quality and convenience you have been looking for.

## Do you...

- have a functional case?
- take your hearing aids in and out?
- wear them based on what you are doing?
- find yourself looking for a place to hold them?
- think about where your cleaning tools are?



## The SOULEAR™ Take-Along Case

- A convenient drying agent to keep moisture out
- Space to hold your hearing aids, batteries and cleaning tools.
- Removable divider tray creates an easy fit for hearing protection devices.



**"I finally found a case that protects my hearing devices"**

*- Brent Maddox*



**SOULEAR**  
TAKE-ALONG HEARING AID CASE