



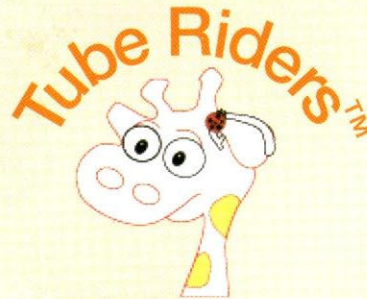
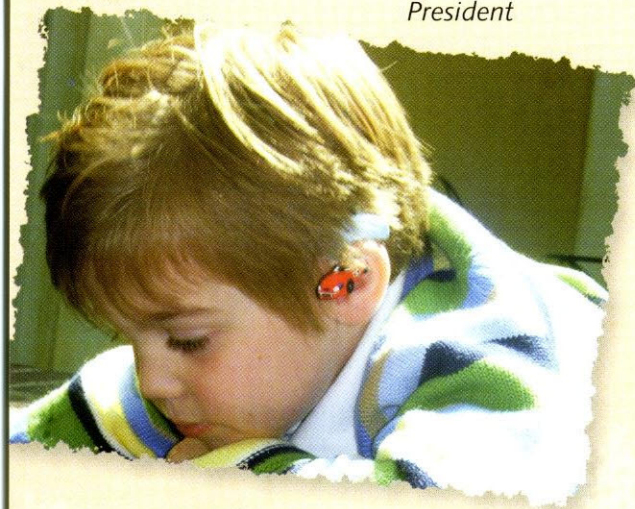
### The Tube Riders story: Mom rides to the rescue.

When we had to break the news to one of our children that he needed glasses, let's just say we were not popular parents that day. Wanting to be "Mom the Hero" once more, I looked for a way to make wearing glasses fun...and ease the embarrassment and self-consciousness children often feel.

My husband, a recent recipient of hearing aids, identified with children who have a cochlear implant or must wear a hearing instrument. Thus was born both Frame Riders and Tube Riders. Kids love the idea that they can personalize their hearing aid and replace self-consciousness with pride and a bit of fun.

And for Mom? As far as I'm concerned, anything that encourages a child to wear his or her hearing aid, and puts a smile on that young face, makes any parent a hero.

—Stacie Pierce  
President



styles for the ears

Patent Pending

Warning! Be advised that these products have small parts and can present a choking hazard to children.

To order, for current pricing, and to see the full line of Tube Riders:

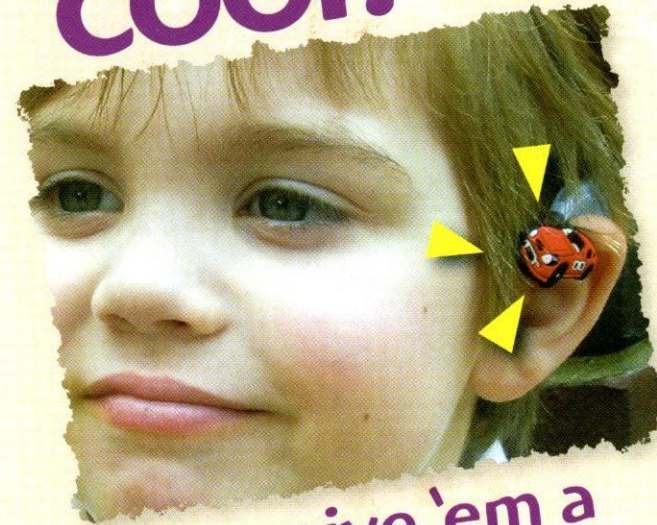
[www.otocool.com](http://www.otocool.com)

Stacie Pierce  
2513 Western Hills Drive  
Nashville, TN 37214  
615.335.3385  
stacie@otocool.com

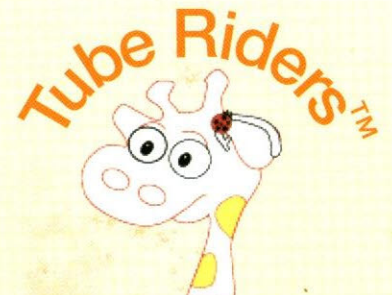
Hours: 9 to 5 CST, Mon-Fri

Or contact one of our dealers!

# Q: How do you get kids to think hearing aids are cool?



# A: give 'em a ride!

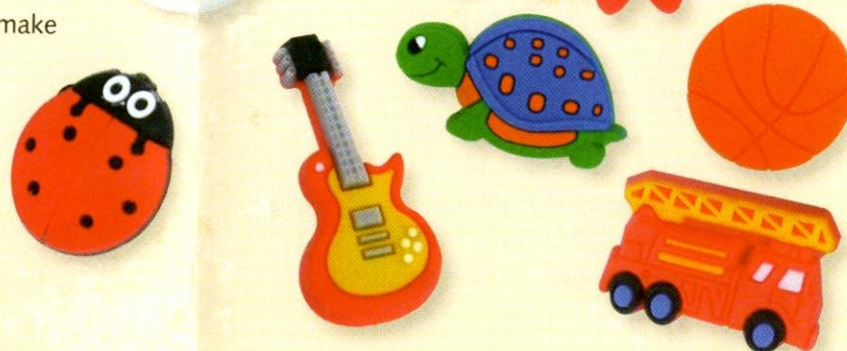
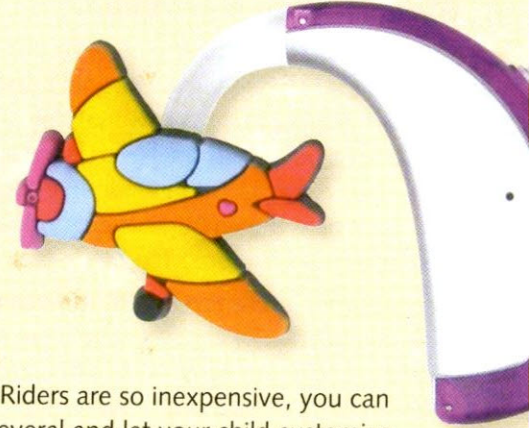


styles for the ears



# Tube Riders rock!

An easy, inexpensive way to solve an old problem.  
And make a child happy.



Any parent whose child needs a hearing aid knows how difficult it can be to get their youngster excited about wearing it.

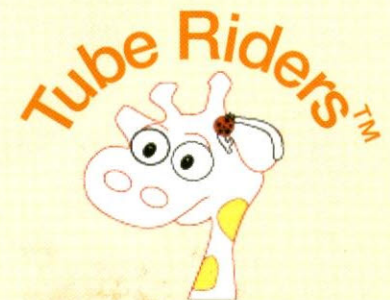
Tube Riders™ is the simple, inexpensive answer to this frustrating problem. Bright and colorful, they fasten easily to the tube portion of a BTE hearing instrument or over the ear hook of a cochlear implant.

They're soft, and don't touch the skin or affect comfort in the least. They just make wearing a hearing aid a lot more fun!

Tube Riders are so inexpensive, you can buy several and let your child customize their hearing aid to match their mood, their clothing or their favorite activity.

We back every Tube Rider with our 100% guarantee of satisfaction. If for any reason you are not happy, we will refund your money or replace your product.

Don't struggle with your child to wear their hearing aid any longer. Make it cool. Make it Tube Riders!



styles for the ears  
(and great for glasses, too)